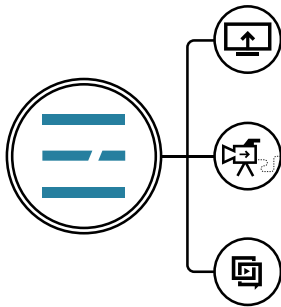


MEDIAVIEW

Store, control and connect the people in your organisation with the material and information they need to see in a single feature rich platform.

MediaView is a sophisticated and secure online rich-media delivery platform hosted in the Cloud.



- Easily upload On-demand Videos, Audios, Images, Documents, digital files
- Stream Live video webinars, announcements and events
- Use EVA to turn any video into an interactive video

MediaView gives your organisation an end to end communications and training platform.

MediaView is customised for your organisation's specific requirements; your logo, specified web page layouts and colours for all page elements.

STORE

Store any type of digital file in the Cloud.

- Create media assets anywhere, on any device and upload instantly
- Ensure that secure content is available only to authorised users
- Add metadata around any asset allowing for fast searchability
- Enjoy fast connectivity and no data limits

CONTROL

Control who can access your media content.

- Decide exactly what individuals and groups can and cannot do
- Assign different types of user privileges
- Manage privacy and private information
- Ensure secure delivery of specific information
- Access reporting tools for detailed analytics of user activity

CONNECT

Connect people with your content.

- Allow open access to selected content
- Share information one to one or one to many
- Interface online from anywhere on any connected device
- Use EVA to interact with staff and customers
- Communicate with MediaView Live webinars

Easy to implement, fast and cost-effective find out how MediaView can deliver your organisation amazing benefits and value.

MEDIAVIEW

CMS and Sharing platform comparison

CMS and Sharing platform comparison

Product	MediaView	Sync.com	Dropbox	Google Drive	OneDrive	iCloud
Features						
Secure multiple user log in	✓	✗	✗	✗	✗	✗
File search	✓	✓	✓	✓	✓	✓
Sharing URL/Folder	✓/✓	✓/✓	✓/✓	✓/✓	✓/✓	✗/✓
Limit URL/Folder share time	✓	✓	✗	✗	✗	✗
Password protection of shared file	✓	✓	✓	✗	✗	✗
File streaming	✓	✓	✓	✓	✓	✓
Multi-user features / Access rights	✓/✓	✓/✓	✗/✓	✗/✗	✗/✗	✗/✗
Full metadata creation and management	✓	✗	✗	✗	✗	✗
Training Course creation	✓	✗	✗	✗	✗	✗
Embed code creation	✓	✗	✗	✗	✓	✗
Global Platform embed code management	✓	✗	✗	✗	✗	✗
View Link creation with Download	✓	✓	✓	✓	✓	✓
View only Link creation without Download	✓	✗	✗	✗	✗	✗
360 degree videos	✓	✗	✗	✗	✗	✗
Direct live video upload	✓	✗	✗	✗	✗	✗
Image GPS identification	✓	✗	✗	✗	✗	✗
Video Annotation	✓ Using EVA	✗	✗	✗	✗	✗
Live Webinar Integration	✓	✗	✗	✗	✗	✗
Reporting Dashboard	✓	✗	✗	✗	✗	✗
Sharing and interaction reporting	✓	✗	✗	✗	✗	✗
Live Video direct upload	✓	✗	✗	✗	✗	✗
Live Audio direct upload	✓	✗	✗	✗	✗	✗
File Replace/Update	✓	✗	✗	✗	✗	✗
Non-destructive de-activation of content	✓	✗	✗	✗	✗	✗
Automated Email notification for content sharing	✓	✗	✗	✗	Requires 365	✗
Organisational structure management	✓	✗	✗	✗	Requires 365	✗
Secure Workspaces to share and interact	✓	✗	✗	✗	✗	✗
Video clipping	✓	✗	✗	✗	✗	✗
Create embed codes for video clips	✓	✗	✗	✗	✗	✗
Create Share links for clips of videos	✓	✗	✗	✗	✗	✗
Attach multiple assets as related resources	✓	✗	✗	✗	✗	✗
Unlimited user roles and privileges	✓	✗	✗	✗	✗	✗
Record, upload store and share video and images directly from any android device	✓	✗	✗	✗	✗	✗
Manage platform with organisational structures	✓	✗	✗	✗	Requires Sharepoint	✗
Content stored and streamed in New Zealand	✓	✗	✗	✗	✗	✗

MEDIAVIEW

Key Feature List

- MediaView can be managed directly by your people
- Different types of users can be set up and given specific privileges
- Users can be set up individually or by groups
- Access levels can be set and changed
- Logins are issued to users by email
- Uploaded videos are automatically transcoded for optimal web delivery
- Metadata can be created and edited
- A powerful Search Tool makes finding content easy
- Authorised users can create favourites, Tags and Comments
- Download, Clipping and Embed options can be assigned to users
- Related materials can be uploaded
- Content can be deployed with view links and embedded into other platforms
- Content can be embargoed to ensure timed delivery of specific content
- Reporting tools provide detailed analytics of user activity statistics
- Integration into existing identity management systems available
- Adaptive SLA terms to meet your corporate requirements

Optional services:



'EVA' gives all MediaView users a set of annotation tools that make it easy to turn any video into an interactive video for staff training and customer surveys.



MediaView Live lets you produce and deliver live webinar events to staff or customers across the globe that can then be captured and stored in your MediaView platform for further use, back up or sharing.

All MediaView content is hosted and backed up within territorial New Zealand, with core technical infrastructure located and supported in our Rosedale Data Centre. Ecast's dedicated account managers and our NZ based technology team provide up to 24h support.

MediaView is a New Zealand developed platform architected, delivered and managed by E-cast Ltd.



For more information and to arrange for a demonstration please contact:



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